**Student Edition**

**Page 8: News Map**
1. Jefferson Memorial
2. C

**Page 8: News Review**
1. C
2. C
3. B
4. B
5. A
6. A

**Online Skill Builders**

**Mix and Match**
Responses will vary. Sample responses:
* data and websites
  Many websites collect data about their users. “Websites and apps like Google, YouTube, and Instagram are constantly gathering data about you.” (paragraph 4)
* advertisers and targeted ads
  Advertisers collect information about their users so they can place targeted ads on the websites their users visit. “The advertisers then place ads for those items on the websites you visit often.” (paragraph 8)
* privacy and verify
  Websites are supposed to verify the age of their users in order to protect the privacy of kids under 13. “Certain websites are supposed to verify users’ ages, but not all of them do.” (paragraph 4)

**A Day to Give**
Responses will vary. Remember to share your students’ projects on social media with the hashtags #ScholasticNews and #GivingTuesdayKids.

**Be a Quiz Whiz!**
1. B
2. C
3. B
4. B
5. A
6. D
7. A
8. B
9. A
10. A

**Close-Reading Questions:**

**What Does Your Computer Know About You?**
1. Websites are supposed to verify how old users are because there are laws to protect kids under 13 from being tracked online.
2. Websites collect data about their users to make money. They sell user information to advertisers, who use it to figure out what users are likely to buy. Advertisers then place ads for those items on the websites users visit often.
3. A targeted ad is an advertisement that has been placed on a website you visit based on data (called cookies) that has been collected about you. For example, the ads Lila Carroll saw for *The Lion King* on Broadway were targeted ads.

**Close-Reading Questions:**

**A Day of Giving**
1. Black Friday and Cyber Monday are days that focus on shopping, while GivingTuesday is a day that people donate their time and money to help those in need.
2. Philanthropists are people who give their time or donate money to help others. Khloe started a group that makes bags for homeless people all over California. For GivingTuesdayKids, she is helping a whole school make bags.
3. *Sample Response:* Liana means that when people see others being kind, it can inspire them to spread kindness too. I agree because this article inspires me to take action and spread kindness.